

DataWeek

2013 CONFERENCE & FESTIVAL

As part of your sponsorship or exhibition, your show producer has arranged for **robust, smartphone-based lead capture** from Qrious to help you collect and follow-up on more leads, more quickly.

Here's how it works:

1. You'll receive an invitation to the Qrious lead capture system via email. (It's best if you read it on your iPhone or Android smartphone. Not using iPhone or Android? Qrious also supports Blackberry and Windows Phone. Just ask.)

2. Tap the download link. You will automatically be redirected to the right app store for your device.

3. After downloading the Qrious app, login or create an account using your **business email address**. Ask your exhibiting team to do the same - you can add as many team members to your account as you like for **unlimited badge scanning**.

4. Tap the [+] button and enter your Exhibitor Code, included in the invitation email that was sent to you. Ask your team members to do the same. You'll each be granted exhibitor privileges for your company.

5. Provide payment. Login to your Qrious Exhibitor Control Panel by visiting <http://qrious.us/events> using the account information you used on your smartphone, select your event, then select the Payments tab.

The cost for unlimited team badge scanning is \$198 for DataWeek Expo, payable in advance. The on-site rate is \$249, so don't delay.

When you arrive at the event, scan any badge. That person's contact information (including LinkedIn profile) will be available immediately in your account on Qrious. You can import that data into your favorite CRM system, contact database or smartphone.

Questions? The Qrious team is available to help.

<http://qriousapp.com/support>
support@qrious.us
(646) 741-4776 x1

